

THE 360° DIGITAL PR & COMMUNICATIONS SOLUTION



ePresspack
NEWSROOM & PR SOFTWARE

AN "ALL-IN-ONE" SOFTWARE

TO EFFECTIVELY MANAGE YOUR COMMUNICATION STRATEGIES AND BRAND REPUTATION.

It's time for brands and organizations to take the lead on their content - ePresspack is here to help you **share the right content to the right audience, at the right time!**

Founded in 2011, our solution is ideal to help organisations' **showcase their story and rich assets in real time.**

11+ YEARS OF GLOBAL EXPERTISE

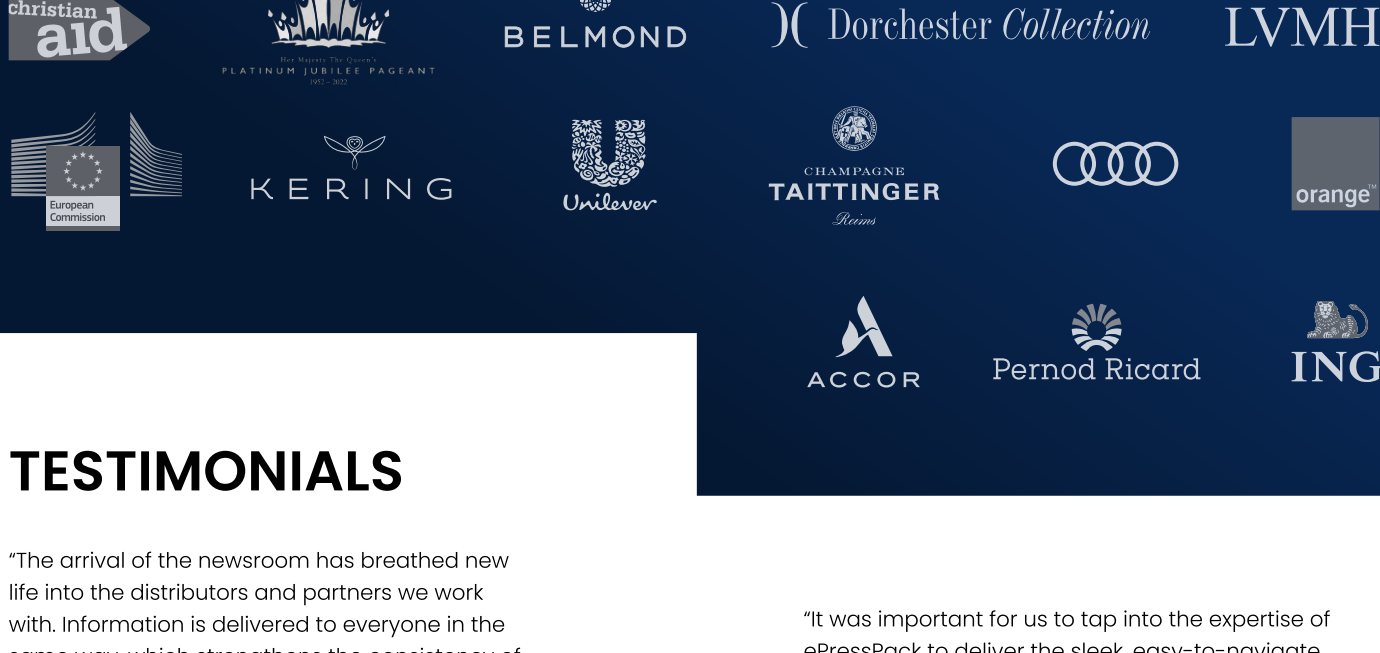
Located in Paris, London, Madrid and Milan, ePresspack is a multi-faceted solution designed to create, manage and distribute rich media content to journalists, influencers, customers and other important stakeholders.

Our team of experts are here to help you improve your organization's reach and efficiency by automating your communication to deliver results.



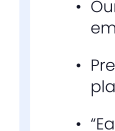
INNOVATIVE TECHNOLOGY FOR ALL INDUSTRIES WORLDWIDE, DELIVERED WITH TRUST AND TRANSPARENCY

+ 320 CLIENTS



TESTIMONIALS

"The arrival of the newsroom has breathed new life into the distributors and partners we work with. Information is delivered to everyone in the same way, which strengthens the consistency of our messaging."



VITALIE TAITTINGER,
PRESIDENT & CEO OF MAISON TAITTINGER

"It was important for us to tap into the expertise of ePressPack to deliver the sleek, easy-to-navigate newsroom we have today. The ePressPack team responded quickly to accommodate our multitude of requests. Our newsroom now offers a rich library of information and content for the media. Increasing our traffic from all over the world"



JULIEN BAUDON,
ASTON MARTIN PRESS OFFICER

CONTENT

- Tailored newsrooms, aligned with your brand's look and feel, and your own dedicated URL.
- 24/7 content available worldwide, distributed to who you want it to reach
- Our digital newsdesk allows you to compose embargoes to protect your message.
- Pre-produced posts to simplify sharing on key social platforms and to influencers and journalists.
- "Easy-to-use" Emailer templates, HTML mails, rich media, ...
- Media library filled with relevant and enriched content

LIVE EVENTS & DIGITAL REPLAY

- Virtual showrooms for your new collections and product launches
- Global press conferences and Webinars at your fingertips available
- Synchronized download of press content
- Built in security measures to ensure only those invited can attend.

ANALYTICS

Clear and precise statistics to analyze and optimize your communications through your personal dashboard

Identify who is covering your press releases and discover how far your PR has reached.

AUDIENCE MANAGEMENT

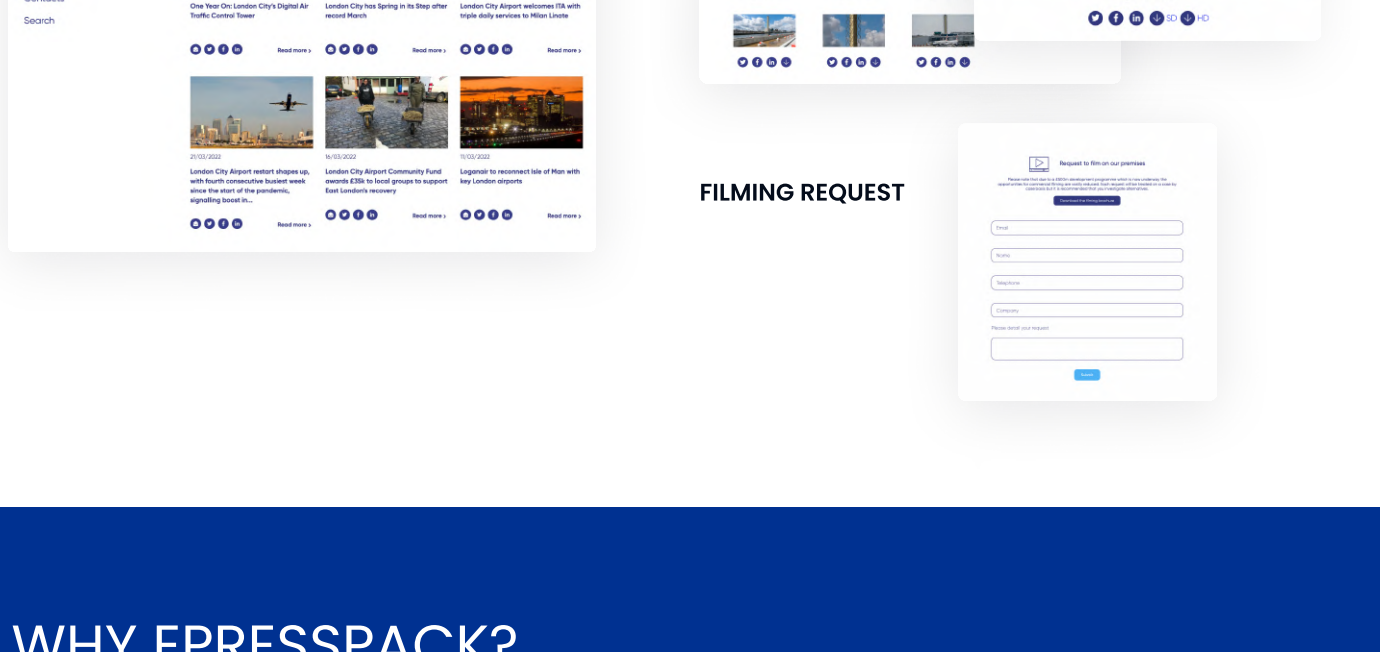
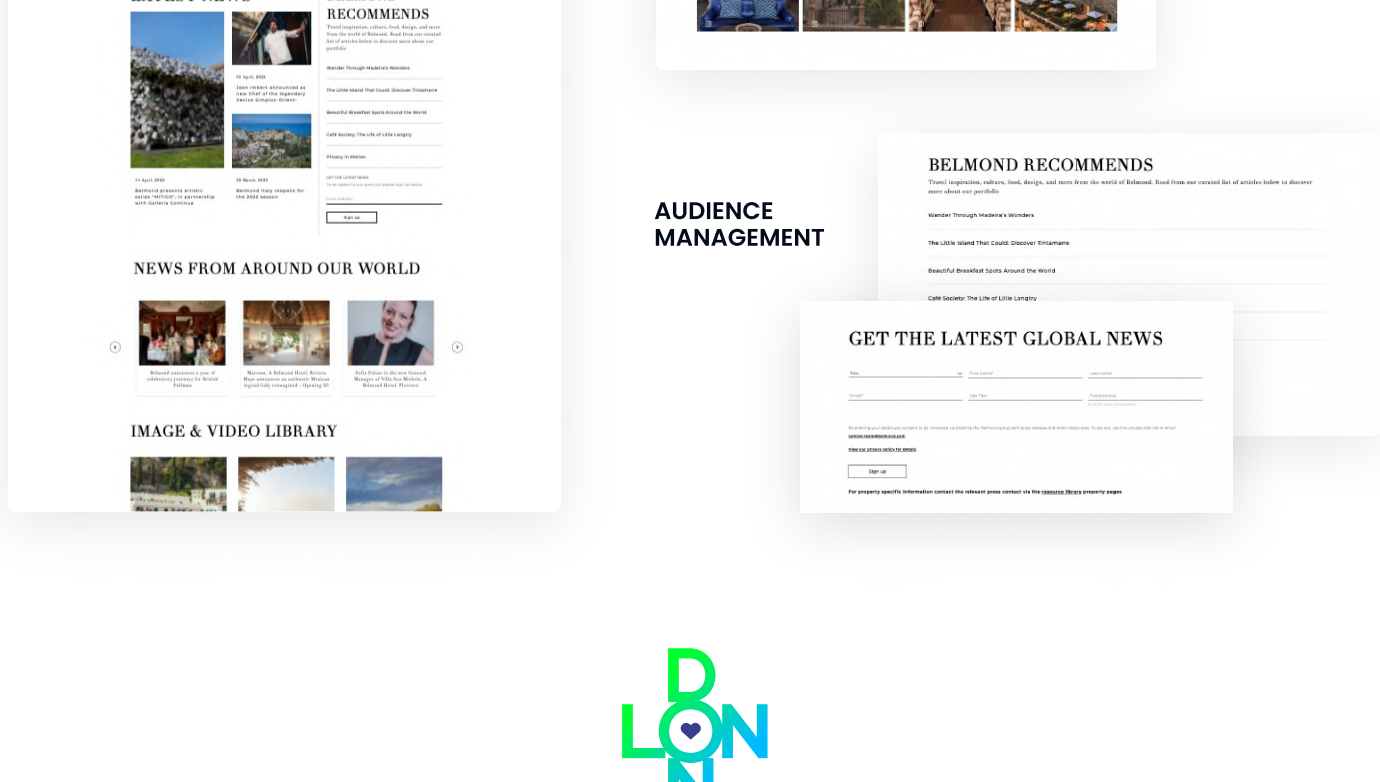
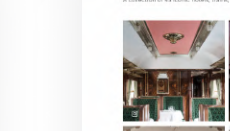
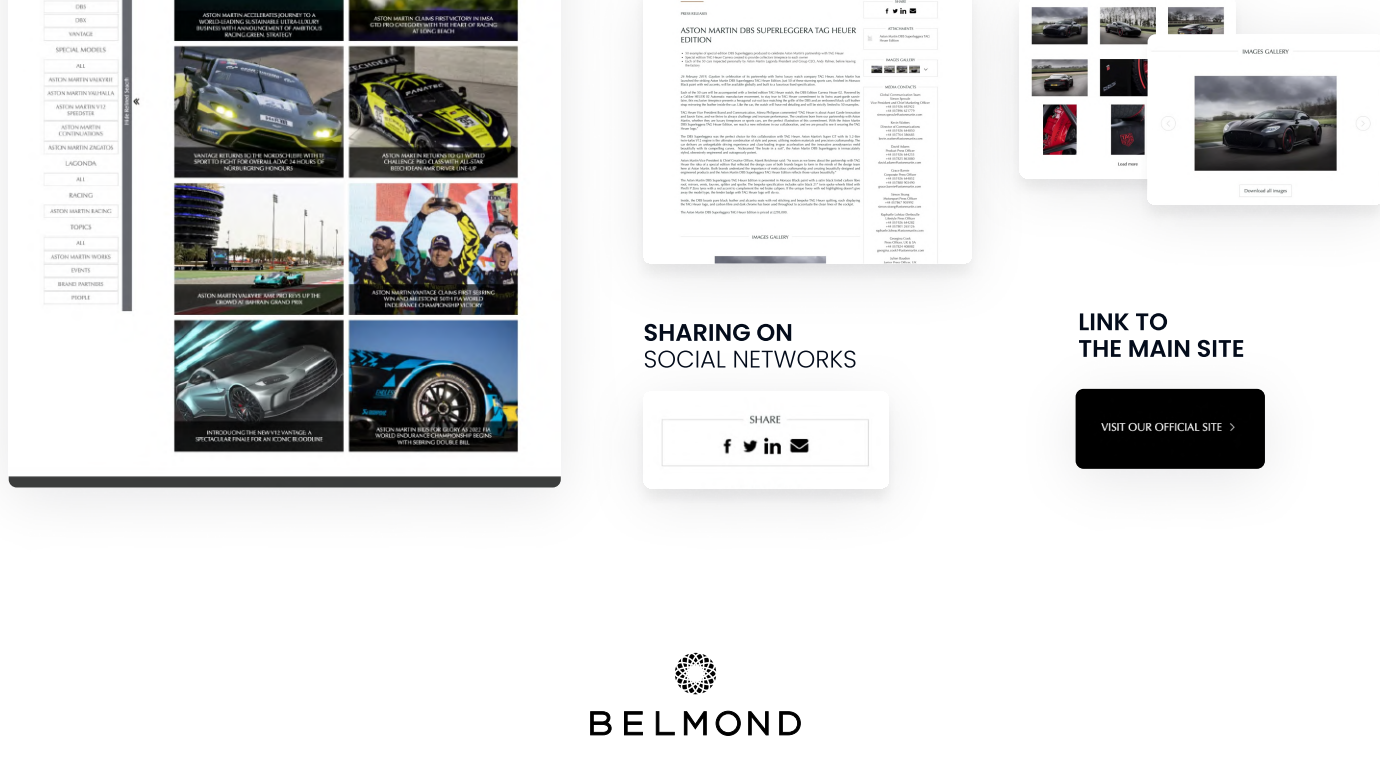
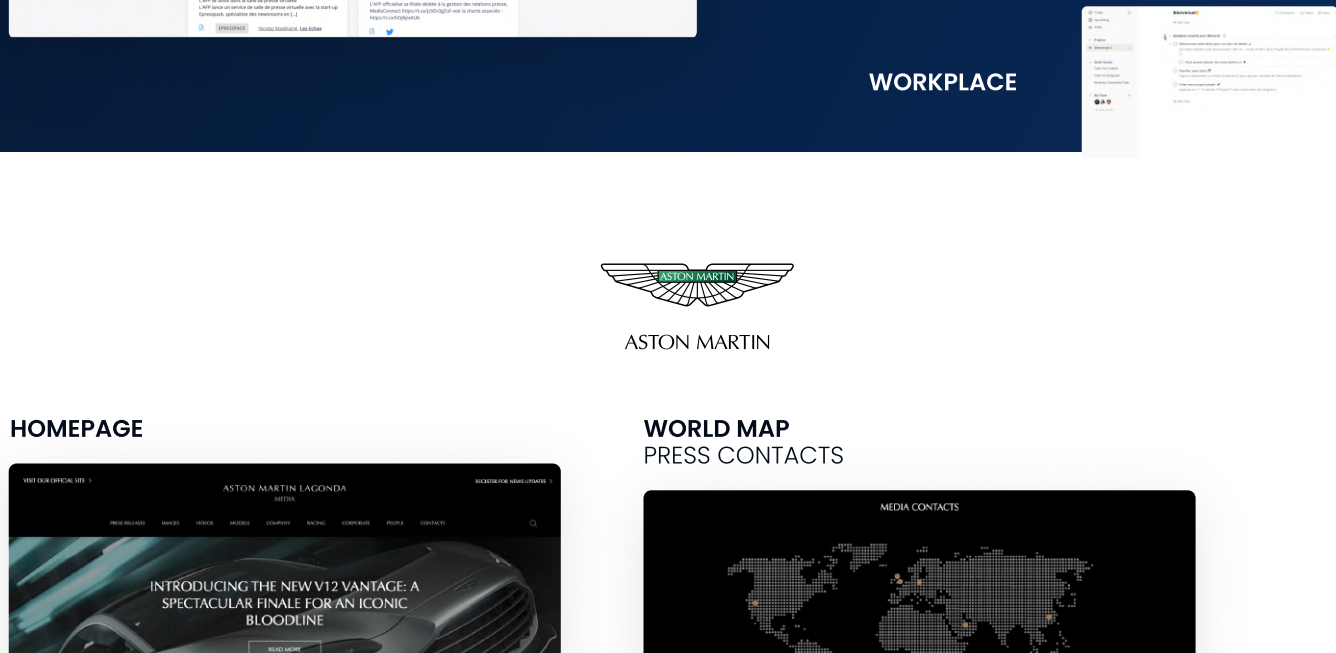
- Contact management tool and database integration
- GDPR compliant
- Secured connection and private mode
- Blockchain technology filters out fake news

360° SOLUTION

TEAMWORK MANAGEMENT

- Remotely monitor and coordinate your team's activities
- Organize and manage workflows
- Collaborative assets: images, videos, audio and much more

AN INTUITIVE BACKOFFICE



WHY EPRESSPACK?

RESPONSIVE

5 days - that's all we need to create a classic version of a platform from beginning to end.

Our dedicated team of project managers, client services and designers are always available to help you reach your goals.

EFFICIENCY

It is crucial for Communication departments to have a deeper and more articulated of the data they generate. Our software allows you to measure the results of your communication endeavors, optimize them, by personalizing your content according your audience's expectations (media, journalists and influencers) and finally by detecting new trends and interests in just a few clicks!

ADAPTABILITY

Your newsroom is tailor-made for you. This means that its design, architecture (languages, markets, ...) and content will be aligned with your brand identity.

Whilst behind the scenes, your back-office will be personalized according to the features you require.

Our solution also allows you to transfer your existing database to your new pressroom, so you don't lose any information, enabling you to manage your archive in a much more practical way.

SECURITY

Secure connections and encrypted information via Blockchain technology.

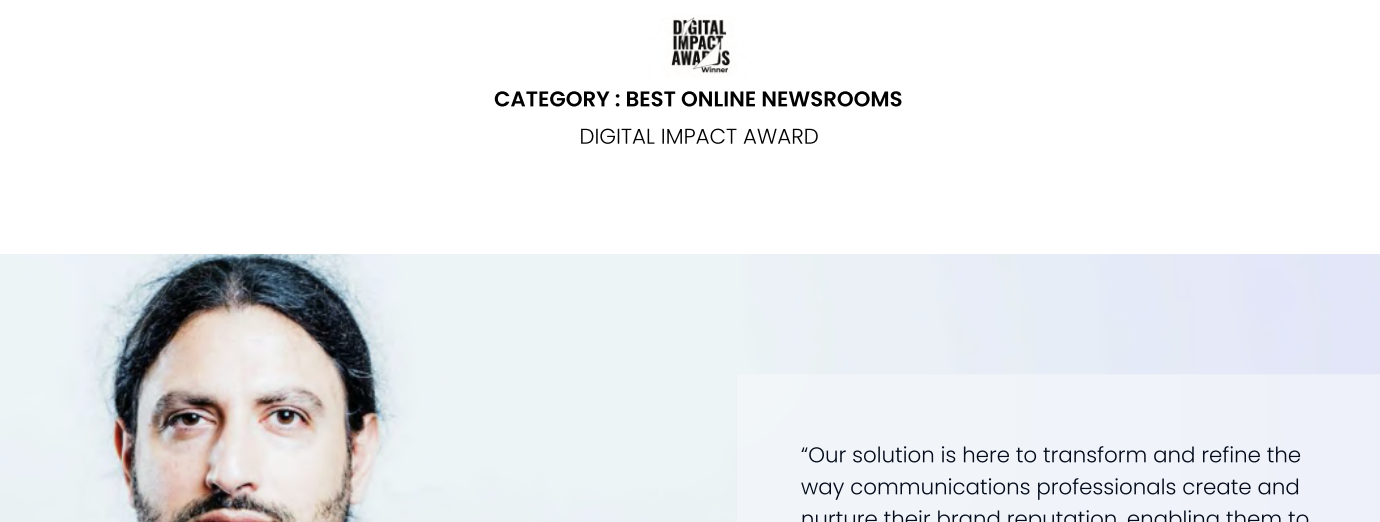
CREATIVITY

Our design team is on a mission to create your dream newsroom, all while taking into consideration your brand's guidelines and staying aligned your brand look and feel.

SIMPLICITY

Our technology is here to make your lives easier, this is why our software is designed to promote autonomy. We provide full training to allow your team to fully utilise ePressPack in no time.

EPRESSPACK WINS 4TH DIGITAL IMPACT AWARD IN 4 YEARS



CATEGORY : BEST ONLINE NEWSROOMS
DIGITAL IMPACT AWARD



"Our solution is here to transform and refine the way communications professionals create and nurture their brand reputation, enabling them to communicate with key stakeholders via multiple media to support their PR strategy.

Our goal is to empower communications teams to take control of their media activities, and our passion for innovation and technology is fuelled by the trust that brands have placed in us since 2011."

ANTOUN SFEIR
FOUNDER & CEO EPRESSPACK

WANT TO KNOW MORE?



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